

Marketing Assistant - 6 month Internship-

Starting date: May 2012

Job title: Marketing Assistant

Company:

Enerdata is an independent information & consulting firm specialising in the global energy and markets, sustainable development and energy efficiency issues.

The company has over 25 years of experience in economic issues related to midstream and downstream energy.

Leveraging advanced forecasting models and quantitative databases, the Enerdata teams of skilled economists, analysts, engineers, industry and IT specialists bring innovative expertise to key public and private energy actors worldwide.

Assignment:

To face its booming information services activity, Enerdata recruits an assistant for its Sales & Marketing Department based in Grenoble, France.

The main tasks consist of:

- marketing existing information services worldwide
- taking part of the development & marketing of new services (subscriptions / web shop)
- designing, launching & managing commercial actions (emailing campaigns)
- participating in corporate communication (print, web)
- organising exhibitions and events
- getting involved in the web strategy (content, advertising)
- developing partnerships
- building client loyalty
- monitoring and improving new client acquisition process

Competencies:

The candidate will show the following qualities:

- dynamic and interested in the energy sector
- motivated by the marketing activity in a B2B environment
- dedicated and result driven
- team player
- good oral & writing skills
- English a must have, French nice to have
- software proficiency: Powerpoint, Excel, Word , search engines, design software (e.g. MS Publisher), e-mailing platforms

Contract type: Internship

Contract duration: 6 months

Location: Central Grenoble, France

Education: Business school or university, major in marketing

Compensation: according to experience

Interested in this offer? Please send you resume and cover letter [by email](#).